



Loyola Institute of Business Administration (LIBA)

A Jesuit Business School



LIBA ONLINE PGDM

AICTE Approved



Equivalent to MBA



About LIBA

Established in 1979 by the Society of Jesus (Jesuits), the Loyola Institute of Business Administration (LIBA) has become a hallmark of excellence in the sphere of business education in India. Nestled in the culturally rich city of Chennai, LIBA epitomizes the Jesuit spirit of 'Magis', Latin for 'more', striving towards improvement and growth in every endeavour.

We are proud to hold the recognition of being AICTE-approved and consistently ranked among the top 10 business schools in the country by outlook. Over the years, LIBA has grown to create leaders who excel in their professions while upholding strong ethical standards and social responsibility.

At LIBA, we believe in offering a holistic education experience, blending theoretical knowledge with practical insights, to prepare our students for the ever-evolving global business landscape. Our state-of-the-art infrastructure, experienced faculty, and strong ties with the industry set the perfect stage for aspiring business leaders.

Immerse yourself in the LIBA culture and embark on a journey of learning, growth, and excellence.

“

We strive to create leaders of global repute who are committed to excellence with ethics.

”

LIBA



Director's Message



Dear Prospective Student,

Welcome to Loyola Institute of Business Administration (LIBA), a beacon of excellence in management education.

The core of Jesuit Education is to create men and women for others. In line with that, at LIBA, we aim to mold leaders who are competent, compassionate, and imbued with strong ethical values. Our online Post Graduate Diploma in Management (PGDM) program, approved by AICTE, is designed to meet the growing demand for such professionals.

The online PGDM program reflects our commitment to providing quality, relevant education. Using advanced technology, we bring the classroom to you, enabling flexible learning. This program caters to working professionals, fresh graduates, and anyone aspiring to boost their management skills. Our innovative TLA (Teaching, Learning, and Assessment), delivered by our esteemed faculty, offers essential knowledge and practical skills for navigating today's dynamic business environment. As a LIBA student, you will join a diverse community of learners, presenting opportunities for networking and collaborative growth.

Choosing a higher education path is a significant decision, and we're honoured by your consideration. We invite you to embark on this transformative journey towards becoming a successful business leader with us.

Looking forward to welcoming you to the LIBA family.

**Warm regards,
Dr. C. Joe Arun, SJ
Director, LIBA**

At LIBA, we nurture leaders. Join us to shape your future.





About the Online PGDM Program

In today's fast-paced and digitally connected world, flexibility in education is paramount. That's why LIBA brings you the AICTE-approved two-year Online Post Graduate Diploma in Management (PGDM) Program.

This online course is specifically designed for ambitious professionals looking to advance their career without disrupting their current work commitments. You can now gain a globally recognized qualification right from the comfort of your home or anywhere in the country.

The curriculum is identical to our full-time PGDM program, ensuring the same rigor, quality of education, and learning outcomes. We aim to shape well-rounded business leaders capable of handling the complex challenges of the contemporary business world.

Our online PGDM program takes an immersive and collaborative approach. Through interactive sessions, webinars, group projects, and case studies, you'll get a comprehensive understanding of business management. Moreover, you'll develop critical thinking, problem-solving, leadership, and decision-making skills, ensuring you are well-prepared to lead in an increasingly globalized and digital economy. Join our online PGDM program and get ready to step into a vibrant community of learners, leaders, and changemakers.

Program Highlights

At LIBA, we're dedicated to shaping future business leaders through our Online PGDM program. Here's a snapshot of what you can anticipate:

- ▶ **Holistic Curriculum:** Experience comprehensive learning across critical business and management areas, preparing you for diverse managerial roles.
- ▶ **Flexibility:** With the convenience of online learning, continue your professional development without sacrificing your current commitments.
- ▶ **Distinguished Faculty:** Benefit from the combined academic and industry expertise of our faculty, providing real-world insights to complex business concepts.
- ▶ **Networking Opportunities:** Access our extensive alumni and peer network, creating chances for valuable interactions and partnerships.
- ▶ **Career Enhancement:** The program equips you with a blend of theoretical and practical skills to boost your career and foster leadership and strategic thinking.
- ▶ **Recognition:** A LIBA degree, well-recognized globally and approved by AICTE, enriches your professional portfolio and signifies your dedication to professional growth.
- ▶ **Personal Development:** Besides hard skills, the program also nurtures soft skills, emotional intelligence, and ethical values, contributing to a holistic professional development.
- ▶ **Learning Resources:** As part of the LIBA community, enjoy access to numerous resources like digital libraries, webinars, guest lectures, and industry insights.

Enrol in LIBA's Online PGDM program to gain more than a degree—it's a transformative experience that shapes your career and future.



Trimester 1							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	Core	PGOL11	Principles of Management	3	1	0	4
2	Core	PGOL12	Financial Accounting	3	1	0	4
3	Core	PGOL13	Quantitative Methods for Management	3	1	0	4
4	Core	PGOL14	Marketing Management	3	1	0	4
5	Core	PGOL15	Managerial Economics	3	1	0	4
Credits							20

Trimester 2							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	Core	PGOL21	Operations Management	3	1	0	4
2	Core	PGOL22	Organizational Behaviour	3	1	0	4
3	Core	PGOL23	Corporate Finance	3	1	0	4
4	Core	PGOL24	Human Resource Management	3	1	0	4
5	Core	PGOL25	Business Research Methods	3	1	0	4
Credits							20

Trimester 3							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	Core	PGOL31	Strategic Management	3	1	0	4
2	Core	PGOL32	Business Ethics and Corporate Social Responsibility	3	1	0	4
3	Core	PGOL33	Management Information Systems	3	1	0	4
4	Core	PGOL34	Managerial Accounting	3	1	0	4
5	Core	PGOL35	Business Law	3	1	0	4
Credits							20

Capstone Project I

Students have to do a capstone project in their chosen functional area, after the end-term examination of Trimester 3. The capstone project has to be submitted within 2 weeks of the reopening of Trimester 4.

Trimester 4							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	Core	PGOL41	Supply Chain Management	3	1	0	4
2	Elective		Elective 1	3	1	0	4
3	Elective		Elective 2	3	1	0	4
4	Elective		Elective 3	3	1	0	4
5	Capstone Project I					8	4
Credits							20

List of Elective Courses for Trimester 4

Specialization 1 – Marketing Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E1	PGOL411	Consumer Behaviour	3	1	0	4
2	E1	PGOL412	Strategic Brand Management	3	1	0	4
3	E1	PGOL413	Sales & Distribution Management	3	1	0	4
4	E1	PGOL414	Services Marketing	3	1	0	4

Specialization 2 – Financial Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E2	PGOL421	Investment Analysis & Portfolio Management	3	1	0	4
2	E2	PGOL422	Derivatives & Risk Management	3	1	0	4
3	E2	PGOL423	Direct Taxation	3	1	0	4
4	E2	PGOL424	Financial Markets & Institutions	3	1	0	4

Specialization 3 – Human Resource Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E3	PGOL431	Talent Acquisition and Management	3	1	0	4
2	E3	PGOL432	Performance Management	3	1	0	4
3	E3	PGOL433	Compensation and Benefits	3	1	0	4
4	E3	PGOL434	Training and Development	3	1	0	4

List of Elective Courses for Trimester 4

Specialization 4 – Business Analytics							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E4	PGOL441	Data Visualization and Reporting	3	1	0	4
2	E4	PGOL442	Statistical Analysis and Modelling	3	1	0	4
3	E4	PGOL443	Machine Learning for Business	3	1	0	4
4	E4	PGOL444	Data Warehousing and Data Mining	3	1	0	4

Specialization 5 – Healthcare Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E5	PGOL451	Healthcare Systems and Policy	3	1	0	4
2	E5	PGOL452	Healthcare Operations Management	3	1	0	4
3	E5	PGOL453	Healthcare Marketing	3	1	0	4
4	E5	PGOL454	Healthcare Finance	3	1	0	4



Trimester 5

S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	Core	PGOL451	International Business	3	1	0	4
2	Core	PGOL452	E-commerce and Digital Marketing	3	1	0	4
3	Elective			3	1	0	4
4	Elective			3	1	0	4
5	Elective			3	1	0	4
			Credits				20

List of Elective Courses for Trimester 5

Specialization 1 – Marketing Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E1	PGOL511	Integrated Marketing Communications	3	1	0	4
2	E1	PGOL512	Digital Marketing & Analytics	3	1	0	4
3	E1	PGOL513	Customer Relationship Management	3	1	0	4
4	E1	PGOL514	Advanced Market Research	3	1	0	4

Specialization 2 – Financial Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E2	PGOL521	International Finance	3	1	0	4
2	E2	PGOL522	Mergers, Acquisitions & Corporate Restructuring	3	1	0	4
3	E2	PGOL523	Goods & Services Tax (GST)	3	1	0	4
4	E2	PGOL524	Financial Modelling & Analytics	3	1	0	4

List of Elective Courses for Trimester 5

Specialization 3 – Human Resource Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E3	PGOL531	Organizational Development and Change Management	3	1	0	4
2	E3	PGOL532	Labour Laws and Industrial Relations	3	1	0	4
3	E3	PGOL533	Strategic HRM	3	1	0	4
4	E3	PGOL534	HR Analytics	3	1	0	4

Specialization 4 – Business Analytics							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E4	PGOL541	Big Data Technologies	3	1	0	4
2	E4	PGOL542	Advanced Machine Learning and Artificial Intelligence	3	1	0	4
3	E4	PGOL543	Text and Sentiment Analysis	3	1	0	4
4	E4	PGOL544	Prescriptive Analytics and Optimization	3	1	0	4

Specialization 5 – Healthcare Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E5	PGOL551	Healthcare Informatics	3	1	0	4
2	E5	PGOL552	Quality and Patient Safety	3	1	0	4
3	E5	PGOL553	Health Law and Ethics	3	1	0	4
4	E5	PGOL554	Healthcare Strategic Management	3	1	0	4

Trimester 6

S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	Core	PGOL61	Entrepreneurship and Innovation	3	1	0	4
2	Elective			3	1	0	4
3	Elective			3	1	0	4
4	Elective			3	1	0	4
5	Capstone Project II					8	4
			Credits				20

List of Elective Courses for Trimester 6

Specialization 1 – Marketing Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E1	PGOL611	Product and Innovation Management	3	1	0	4
2	E1	PGOL612	Marketing Strategy and Planning	3	1	0	4
3	E1	PGOL613	Retail Marketing	3	1	0	4
4	E1	PGOL614	International Marketing	3	1	0	4

Specialization 2 – Financial Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E2	PGOL621	Credit Risk Management	3	1	0	4
2	E2	PGOL622	Financial Planning and Wealth Management	3	1	0	4
3	E2	PGOL623	Fintech Innovations & Disruptions	3	1	0	4
4	E2	PGOL624	Corporate Governance and Sustainable Finance	3	1	0	4

List of Elective Courses for Trimester 6

Specialization 3 – Human Resource Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E3	PGOL631	HR Technology and Tools	3	1	0	4
2	E3	PGOL632	Workforce Diversity and Inclusion	3	1	0	4
3	E3	PGOL633	Leadership and Team Building	3	1	0	4
4	E3	PGOL634	HR Consultancy	3	1	0	4

Specialization 4 – Business Analytics							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E4	PGOL641	Business Intelligence Tools & Techniques	3	1	0	4
2	E4	PGOL642	Time Series and Forecasting	3	1	0	4
3	E4	PGOL643	Customer Analytics	3	1	0	4
4	E4	PGOL644	Supply Chain and Operations Analytics	3	1	0	4

Specialization 5 – Healthcare Management							
S. No.	Course Group	Course Code	Course Title	L	T	P	C
1	E5	PGOL651	Healthcare Human Resources	3	1	0	4
2	E5	PGOL652	Health Economics	3	1	0	4
3	E5	PGOL653	Healthcare Innovations	3	1	0	4
4	E5	PGOL654	Health Analytics	3	1	0	4

Note: The curriculum is indicative, subject to change based on guidance from industry and academia. Specializations will be offered in a term only if minimum enrolment numbers are met.

Teaching, Learning and Assessment

At LIBA, we understand that effective learning isn't about one-size-fits-all. Every individual has unique needs, and our teaching methodology is designed to cater to this diversity. Our Online PGDM program combines asynchronous and synchronous learning methods to deliver a rich, flexible, and engaging educational experience.

- ▶ **Asynchronous Learning:** This gives you the flexibility to learn at your own pace. Pre-recorded video lectures, readings, assignments, and discussion forums are available on our advanced learning platform, allowing you to access the course materials anytime, anywhere. For some electives, students will be given free access to Coursera platform (subject to the preference of the course Faculty). This flexibility is especially beneficial for working professionals, enabling them to balance their studies with work commitments.
- ▶ **Synchronous Learning:** These are real-time interactive sessions where you get a chance to participate in live webinars, group discussions, case study analyses, and virtual classroom sessions. During these sessions, you can interact with faculty and fellow students, ask questions, share insights, and engage in lively discussions. This real-time interaction brings the classroom experience to your screen, fostering a sense of community, enhancing understanding, and promoting collaborative learning.

Moreover, our pedagogical approach involves practical case studies, real-world projects, quizzes, MCQs, and peer learning, all aimed at providing a holistic learning experience. All the assignments will be self-assessed by the students and further reviewed by faculty, we strongly believe this practice will breed honesty among the students. Through this blend of learning methods, we aim to create an engaging, enriching, and learner-centric environment that transcends geographical boundaries.

Embark on a transformative learning journey with LIBA's Online PGDM program, designed for the leaders of tomorrow.



Know The Facilitators

At the heart of LIBA's outstanding educational offerings are our highly qualified and dedicated faculty members. Our faculty comprises a mix of esteemed academicians and experienced industry practitioners, bringing together a rich blend of knowledge, real-world insights, and research-oriented excellence.

Our faculty members have earned their degrees and accolades from some of the world's most prestigious institutions and are recognized for their contributions to academia and industry. They excel not only in imparting theoretical knowledge but also provide practical insights gleaned from their professional experiences.

But it's not just about credentials. At LIBA, our faculty members embody the Jesuit spirit of 'Cura Personalis' – personal attention to students, and respect for each individual. This philosophy permeates their teaching, fostering a warm and inclusive learning environment where every student is valued, heard, and motivated to reach their fullest potential.

Learning from our faculty is more than gaining knowledge. It's about igniting curiosity, challenging conventions, and awakening the leader within you. Our faculty guide, mentor, and inspire our students, helping them to carve out their path to success.

Be a part of LIBA, where dedicated educators guide you towards professional excellence and personal growth.

LIBA-OL (Online Learning) Core Team



Dr. C. Joe Arun, SJ
Director



Rev. Fr. Poondy Rajan, SJ
Financial Controller



Prof. P.C. Lakshmi Narayanan
Dean – Academics



Prof. M.J. Xavier
Associate Dean – CTI &
General Management



Dr. Kishore Kunal
Associate Dean –
Online Education Initiatives

LIBA-OL (Online Learning) Executive Team



Dr. Kishore Kunal
Associate Dean –
Online Education Initiatives



Dr. Shyni Caramel Merry
Co-Chair, LIBA-OL



Dr. Ramprakash K.R
Program Coordinator, LIBA-OL



Mr. Vigneshwar K
Alumni Relations, LIBA-OL

Specimen

Upon successful completion of the program, learners will received an AICTE-approved Post Graduate Diploma in Management from the Loyola Institute of Business Administration (LIBA).

Loyola Institute of Business Administration

The Board of Governors of
Loyola Institute of Business Administration
Centre for Online Learning
on the recommendation of the faculty is pleased to confer upon

the Postgraduate Diploma in Management,
the candidate having successfully completed all the requirements of the
Program of Studies (2023 - 2025).

This course is approved by the All India Council for Technical Education (AICTE).

Given under the seal of the Institute



Director

Program Details

- **Duration:** 2 Years
- **Mode:** Live Online
- **Program Fee:** INR 3,50,000/-

Particulars	Instalment Amount
Instalment 1	INR 1,75,000/-
Instalment 2	INR 1,75,000/-

Attractive Scholarship Offered*

*Connect with us to check your eligibility for the scholarship.

Admission Procedure & Eligibility

Eligibility Criteria

At LIBA, we welcome dedicated individuals striving for professional excellence. If you aim to become a global business leader, our Online PGDM Program can be your path to success. Here's the eligibility criteria:

- **Academic Qualification:** Applicants must hold a bachelor's degree from a recognized university or an equivalent professional qualification, with a minimum aggregate of 50% marks.
- **Work Experience:** Applicants with a minimum of two years full-time work experience in business, industry, or government are preferred, although it's not mandatory.

Ensure you meet these criteria before applying.



Admission Procedure



Application Submit your application for our Online PGDM program, along with a “Statement of Purpose” for joining the program, ensuring you meet the eligibility criteria.



Screening LIBA online program committee will call you for a screening call. Go through the call and answer the questions asked to get shortlisted.



Join the Program Successful candidates will receive an admission offer letter for the upcoming cohort. Secure your admission by paying the required admission fee.

Hear from our Alumni



From the hills of Meghalaya to the capital city of Tamilnadu, my journey has been fascinating. After graduating with BCom honors with a university rank, I decided to pursue PGDM from LIBA. It was indeed a very wise decision. LIBA offers a splendid platform for us to showcase our talents in all walks of life.

Abhinabh Bharali



LIBA has given me the opportunity to strive harder towards my goal and elevate myself out of my comfort zone. The campus never sleeps, and the students are always brimming with excitement. My batchmates are from all parts of the country. I have been fortunate to learn about the diverse cultural heritage from around the country.

Nikita Sydney



Hear from our Alumni



A journey from Mumbai to LIBA Chennai has been much more than just a journey from the financial capital of the country to the cultural capital of South India. It's a place that makes you discover your inner potential and talents. It is an institute where textbook knowledge is just a small facet of your learning as the campus is buzzing with co-curricular activities 24×7.

Saurabh Mishra



As an artist and an aficionado, LIBA has never failed to amaze me with its heterogeneity in orchestrating various episodes for the long journey. It is undoubtedly the finest place to pursue a career in management and attain a 360-degree evolution. It's a wonderful opportunity to grow more, to celebrate more, to cherish more, and to encounter a lot more where talent meets recognition.

Mathew Benner



About Jaro Education

**“INDIA'S MOST TRUSTED
ONLINE HIGHER
EDUCATION COMPANY”**

1000+

Corporate Associations

3,00,000+

Careers Transformed

2009

Enhancing Career Since



2022
EdTech Leadership Award



2022
National Best Employer Accolade



2019
Economic Times Award



2018
ABP Education Award



2017
Modi Award

Jaro Education is India's most trusted online higher education company. The Edtech firm, a pioneer in the executive education industry, was founded in 2009 by Dr Sanjay Salunkhe and has been profit-making since its inception and is self-funded. The company has been awarded the Edtech Leadership award and the National best employer accolade by World HRD Congress in March 2022. The company aims to nurture entrepreneurs & working professionals from entry-level to C-Suite level in every field and industry by offering executive education programs that cater to their requirements.

Schedule a call with our admission representative today



Name: Karthik



Email Id: admission.liba@jaro.in



Contact Number: 7397749519

Jaro Education's Presence

Ahmedabad | Bangalore | Chennai | Delhi/NCR
Hyderabad | Jaipur | Kolkata | Mumbai | Nagpur | Pune